

PRIVACY POLICY

Introduction

HOPT is committed to protecting your privacy. This policy explains how we will handle the personal information you give us, why we collect such information and what we learn about you from your visit to our website.

By using this website, you signify your assent to this policy. If you do not agree with this policy, you must immediately stop using this website.

HOPT is registered on the public register of data controllers maintained by the Information Commissioner. We work strictly in line with the Data Protection Act 1998 (as amended).

Changes to the policy

We reserve the right, at our complete discretion, to change, modify, add, or remove portions of this policy at any time and any changes will be notified to you using the e-mail address you have given us or by an announcement on this website.

Your continued use of this website, following the posting of changes to these terms, will mean you accept these changes.

Third party websites

On certain areas of this website, we may provide links to third party websites. This policy only applies to the HOPT and or Saveur-Biere websites and not to any other website which may be linked to our website. This policy does not describe information collection practices on other websites, including those linked to or from this website. These links are provided as a convenience to you, however please be aware that we do not control the third parties or their websites and those third parties will have a different policy which applies to information that you may provide when you are on those third parties' websites. You should read the privacy policies of all websites carefully before providing personally identifiable information.

Access Your Information

You have the right to see the information we hold about you and to get mistakes corrected. If at any time you wish to update or correct any personally identifiable information you have provided, or you no longer wish us to collect, use or disclose any personally identifiable information for the purposes described below, please do not hesitate to contact us using the details given at the end of this policy.

Transfer of personal information to other jurisdiction

Any personal information that you provide us may be transferred to jurisdictions other than the country your in. By submitting your information to us, you are consenting to us transferring the information to such other jurisdictions. We will not sell, rent, trade or otherwise disclose the personal information you provide to anyone outside of the HOPT group companies (or any successors in title to our business) and their advertising and promotional agencies and consultants, except in those instances where you give us express permission to share this information with specific third parties. Please note that subject to applicable data privacy legislation, we will also disclose your personal information if we believe we are required to do so to comply with any law, regulation, court order, or legal or government request. In the unlikely event that all or part of our business is acquired by a third party, your information will be transferred to the new corporate owner. Without assuming any obligation to do so, we also reserve the right to collect and share any information we deem necessary to investigate or take action in connection with suspected fraud, illegal activities, possible harm to persons or property, to protect ourselves or one or more of our users or their heirs, or as otherwise required or permitted by law.

Finally please keep in mind that certain areas of our web site may be interactive in nature, and may allow you to post information that other users can see. If you do not wish to have information viewed publicly, please do not use those portions of the website.

Information collected and the purposes for which it is collected

We collect personal information on our users in two ways:

- through registration and information that we request that you enter on certain pages on the website; and / or
- through cookies (for more information about cookies, please see below).

We may ask you for your name, age, billing address, delivery address, product selections, credit card or other payment information, city, postcode, mobile telephone number, email address, comments, suggestions or other information relating to our website, our products or services, or the company. In addition, other specific types of information may be requested in connection with contests, sweepstakes, other promotional offers or other marketing efforts. Our purpose in gathering this personal information is to:

- process any order that you make
- use it within HOPT as we continue to work to be the best beer company bringing people together for a better world (this use is only with respect to your comments or suggestions);
- contact you to notify you that you have been selected as a winner of a contest or sweepstakes;
- send you details if you are a winner of or to confirm your entry to future competitions or events; or
- send you current mailings or other marketing information about our brands and our companies in which we think you would be interested through e-mail/mail/SMS messaging (if you have given us permission to do so when you have registered with us.)

If there are purposes other than those identified above, HOPT will identify the purposes for which it wishes to collect your personal information at or before the time the

information is collected or before using your personal information for a purpose not previously identified.

HOPT and its agents will retain your personal information only as long as necessary for fulfilment of the purposes described above or as required by law.

You will be able to unsubscribe from receiving marketing information from us, by simply texting back “stop” or emailing back “Unsubscribe” at any time to any text marketing message or by following the ‘unsubscribe’ link in the e-mail marketing we send to you. Alternatively, you may send us a request using the contact details at the bottom of this policy.

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Please note that if you opt not to receive promotional messages from us, we will still continue to send you information that relates to any account you may hold with us, or any business relationship you may have with us, such as a request you have made for or about our goods and services (such as transactional messages about sweepstakes in which you may have entered).

Security

We make sure that all the information we hold on you is stored securely on our servers and we will always follow strict security procedures in storing, using and sharing the information you give us, in order to prevent unauthorised access to it. We also encourage you to take appropriate measures to protect yourself, including, for example, keeping all user names and passwords confidential. In addition to our general technical and organisational measures we use state of the art encryption technologies to ensure your privacy. Whenever data is being transmitted between your browser and this website, we make sure that the data flow is encrypted.

Disclosure to third parties

We want to be very clear: we do not obtain personal information about you other than that which you choose to provide, and we will not sell, rent, trade or otherwise disclose the personal information you provide to anyone not listed below except in those instances where you give us express permission to share this information with specific third parties. Your personal information may be shared with:

- HOPT companies (or any successors in title to our business);
- HOPT companies' advertising and promotional agencies and consultants;
- Paypal, Adyen and SystemPay are our chosen payment processing providers. On making a purchase through this website you will be required to pay via Paypal, Adyen and SystemPay who will capture your personal information in accordance with their own privacy policies.

Cookies

We use cookies on this website. Cookies are a small piece of data transmitted from a website and stored in a user's web browser while visiting the website. With the help of cookies, information is stored for a certain period of time which can also be used to identify the user's device.

You can adjust the settings of your browser in such a way that the browser informs you about the use of cookies on your device. Read on to find out more about the different kinds of cookie we use.

Strictly Necessary cookies

These cookies let you use all the different parts of the HOPT websites. Without them services that you have asked for cannot be provided.

Some examples of how we use these cookies are:

- signing into HOPT

- remembering previous actions such as text entered into a registration form when navigating back to a page in the same session
- remembering security settings which restrict access to certain content e.g. to help with parental control choices.

Functional cookies

These help us personalise HOPT to you. For instance, remembering your preferences and settings so if you set a location on the HOPT homepage, we'll remember it using functional cookies and use it to give you local news and weather. They also remember your choice of playlist and favourites and help fulfil requests by you such as commenting on a blog.

Some examples of these cookies are: - flash cookies, which are stored on your hard drive, not your browser. These are useful for things like pausing a programme on iPlayer and then later picking up where you left off.

- remembering if you visited the website before so that messages for new visitors are not displayed to you
- remembering settings applied to the website such as colour, font size and layout.

Performance cookies

These help us understand how people are using beerhawk.co.uk online, so we can make it better. And they let us try out different ideas.

We sometimes get other companies to analyse how people are using HOPT online. These companies may set their own performance cookies You can opt out of these cookies [here](#).

Some examples of how we use these cookies are:

- to collect information about which web pages visitors go to most often so we can improve the online experience;
- error management to make sure that the website is working properly; and

- testing designs to help improve the look and feel of the website.

Advertising cookies

These are used to deliver adverts more relevant to you and your interests They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaigns. They are usually placed by advertising networks this website with our permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers.

Some examples of how these cookies are used include:

- placed by advertising networks to collect browsing habits in order to target relevant adverts to the user; and

- placed by advertising networks in conjunction with a service implemented by the website to increase functionality, such as commenting on a blog, adding a site to your social network, providing maps or counters of visitors to a site.

As a user you have the right to request information on the data we store concerning you as well as the purpose of storage. In addition, you have a right to demand that incorrect data are being corrected and data which are inappropriate or no longer needed are being deleted. For information, requests and suggestions regarding data protection, please do not hesitate to contact us. Integrated into this website are the targeted advertising tools. These tools use cookies and similar technologies and enable us to analyze the visitor's use of our website. For this purpose the generated information in the cookie (including your IP-address) is sent to us and stored to enable us to optimize the use of our website and/or provide you with advertisements tailored to your interests. You may exclude the use of these tracking technologies by selecting the appropriate settings on your browser. Be aware that in this case it may occur, that you may not be able to use all functions of this website. Please note that during your visits to our websites you may notice some cookies that are not related to HOPT. We sometimes embed content from social media and other third party websites. These may include YouTube, Twitter, Facebook, Soundcloud, Vine, Instagram, Pinterest and Flickr. As a result, when you visit a page containing such content, you may be presented with cookies from these websites and these third party cookies may track your use of the

HOPT website. HOPT does not control the dissemination of these cookies and you should check the relevant third party's website for more information. If you continue without changing your settings, we'll assume that you are happy to receive all cookies on the HOPT website. However, you can find out about changing your cookie settings here.

Where we embed content from social media and other third party websites, some websites may use Google Analytics to collect data about user behaviour for their own purposes. HOPT does not control this and for more information see GA's site 'How Google Uses Data' .

Legal drinking age/ Children on our website This website is not intended for or directed to individuals who are not of legal drinking age in their country of residence, including children under 18. We do not knowingly collect any information from such individuals. Parents, if you believe your child has provided us with personal information, please contact our customer service.

Queries

If, at any time, you have any requests or queries concerning this policy or want to update your details, please contact us at:

InterDrinks SAS

132 rue du chemin vert

CRT3

59273 FRET

IN

Francia

Telephone:

+45 92 450220

Thank you for visiting our website.

Effective Date: This policy was last updated on 12 June 2017.

